THE SPRIT

ISSUE No.02

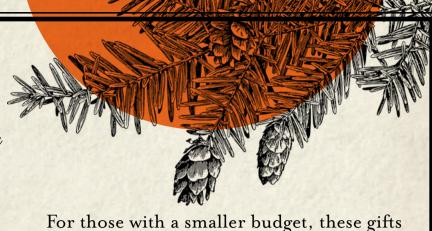
DECEMBER 2021

PRICE o CENTS

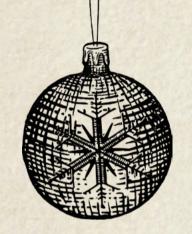


MARDA LOOP
where life connects

BUDGET FRIENDLY GIFTS



For those with a smaller budget, these gifts pack a thoughtful punch and can be given in a number of ways.





A Fun Gift for That Whimsical Person in Your Life

GIFT: Sugar scrub, Scrunchie and Earrings PRICE: \$25-\$50

BUSINESS: Frilly Lilly

SPOT: 1939 33 Avenue SW REACH: 403.719.1939

WEB: frillylilly.ca



A Gift to Get Down and Boogie With

GIFT: Swag Pack
(sweater / t-shirt / sunglasses)
PRICE: \$70

BUSINESS: Boogies Burgers

SPOT: 2129 33 Avenue SW

REACH: 403.454.2902

WEB: <u>boogiesburgers.com</u>





The Best Kinds of Gifts are Homemade

GIFT: House-made preserve
(choose from tomato sauce,
salsas, jams, pickled vegetables,
or antipastos)
PRICE: \$10

BUSINESS: Forage

SPOT: 3508 19 Street SW REACH: 403.269.6551

WEB: foragefoods.com



A Bubbly Experience

GIFT: Bathorium® Set
(bath soaps / salts / bath bombs)
PRICE: \$10-\$50

BUSINESS: Leela Eco Spa

SPOT: 260, 2240 33 Avenue SW REACH: 403.258.3268 WEB: <u>leelaecospa.ca</u>



Show Off Your Fashionable Side

GIFT: Tadhana® – Mutya earrings PRICE: \$18

BUSINESS: The Clothing Bar

Boutique

SPOT: 1911 34 Avenue SW REACH: 403.243.9922

WEB: clothingbarboutique.ca



What's in the name...



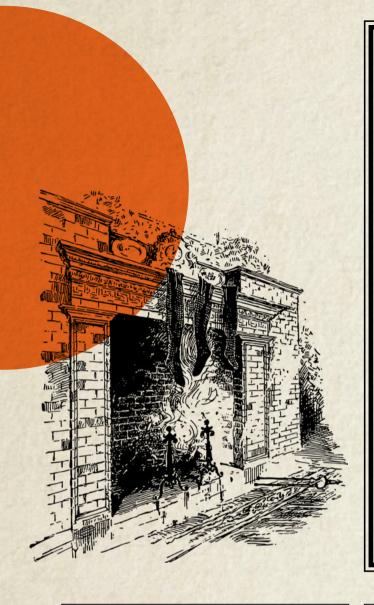
The name Marda Loop is from a contest organized by local businesses in 1985.

"Marda" comes from the local
Marda Theatre that was founded
in 1952 by Mark and Mada
Jenkins (Mar-da, get it?). The
theatre, renamed the Odeon
in 1964, was at the southwest
corner of 33rd Avenue and 20th
Street until 1989.

"Loop" comes from the old
South Calgary streetcar that
came from downtown and
looped around the area. The
trolley bus, with overhead
wires, that replaced it came
down 33rd Avenue and looped
around just west of the theatre
from 1949 until 1975.

The theatre and the trolley are long gone, but the history lives on in the name of the area.

MARDA LOOP GIFT GUIDE - 02 -



SECRET SANTA/ HOSTESS GIFTS

Wow your hostess or secret santa this year with one of these local gifts.





Fresh and Anti-Aging Products for Anyone's Skin

GIFT: Zo Skin® Anti-Aging Health Cleanser

PRICE: Cleanser at \$50

BUSINESS: Frida Beauty Bar

SPOT: 1945 33 Avenue SW

REACH: 403.719.7277

WEB: fridabeautybar.com



Make Any Night A Romantic Night

GIFT: Frasier Fir® Candle PRICE: \$41.95

BUSINESS: Kricket's

SPOT: 3518 Garrison Gate SW REACH: 403.244.9330

WEB: thecardroom.ca



Pint Size and Frozen Please...

GIFT: Pint of Ice cream

PRICE: \$9

BUSINESS: Village Ice Cream

SPOT: 2406 34 Avenue SW REACH: 403.454.5862

WEB: villageicecream.com



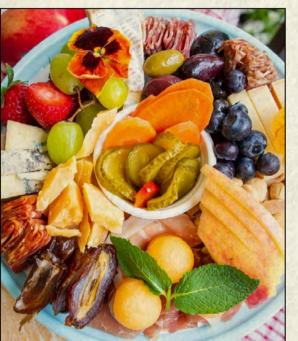
The Perfect Gift for Sharing

GIFT: Bottle of Wine PRICE: \$20-\$50

BUSINESS: Safeway Liquor

SPOT: 3553 Garrison Gate SW REACH: 403.240.9304

WEB: liquor.sobeys.com



Perfect Picnic for Two

GIFT: The Perfect Picnic Graze
(4 cheeses, 4 meats, and seasonal
produce, jams, and mustards)
PRICE: \$37

BUSINESS: Fraser & Fig

SPOT: 2010 34 Avenue SW REACH: 403.542.9779

WEB: fraserandfig.com



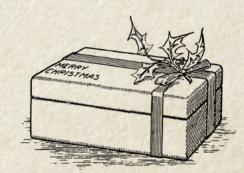
Get Wild and Blossom

GIFT: Bouquet of Flowers
PRICE: \$25-\$50

BUSINESS: Wild About Flowers

SPOT: 2133 33 Avenue SW REACH: 403.457.0393

WEB: wildaboutflower.com

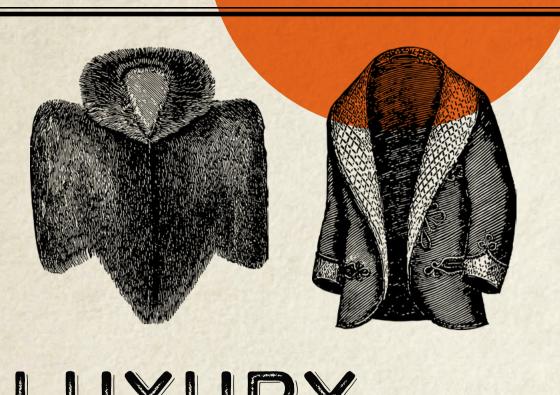


No7 streetcar



Between 1913 and 1949 the No. 7 streetcar traveled a counterclockwise loop around Calgary: It came up 14th Street to 26th Avenue, travelled west to 20th Street, rolled down the hill to the corner of 34th Avenue, travelled east on 34th, and then turned back down 14th Street to the center of town. The route was part of an extensive streetcar network developed in the early 20th century to connect the center of town to far-flung industrial areas and new "streetcar suburbs" like South Calgary.





LUXURY GIFTS

For that special someone who deserves to get spoiled.



Show off Your Heart With a Little Art

GIFT: "Reflection" metal statue PRICE: \$260

BUSINESS: Arts AquÍ

SPOT: 1909 34 Avenue SW

REACH: 403.214.6794

WEB: artsaqui.ca



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I Bet You Can't Look Away From This Gift

GIFT: Sacori® Eyewear

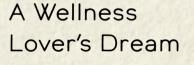
PRICE: \$250

BUSINESS: FYI Doctors

SPOT: #7, 2008 33 Avenue SW

REACH: 403.685.5500

WEB: fyidoctors.com



GIFT: Spend a min. of \$210

and receive a complimentary

Eminence® product gift (valued at up to \$55), 5% savings off your purchase and an additional 5% in VF loyalty points

PRICE: \$210

BUSINESS: Vitamins First

SPOT: 2136 33 Avenue SW REACH: 403.242.1777

WEB: vitaminsfirst.ca





Discover The Feel of Luxury

GIFT: Sainted Sisters® – 100% Silk Kimono Robe aka. Scarlett Kimono PRICE: \$405

BUSINESS: About the Bra

SPOT: 3534 Garrison Gate SW REACH: 587.353.6227

WEB: aboutthebra.com



Look and Feel Younger

GIFT: Vivier® Holiday Gift Set 2
(Advance Skin Lightening Serum,
Daily Age Defying Moisturizer, and
free Radiant Contour Eye Cream)
PRICE: \$231

BUSINESS: Art & Fact

SPOT: 1, 2403 33 Avenue SW REACH: 403.800.9157

WEB: artandfact.ca



A Dream Shopping Spree

GIFT: Private Shopping for 10 people includes appetizers, champagne, and a stylist – can be any day and time PRICE: \$500

BUSINESS: APT 22

SPOT: 2133 33 Avenue SW REACH: 403.452.5911

WEB: shopapt22.com

Marda Loop Remembers



The communities of Marda Loop have a long military history. Many who served and gave their lives for Canada trained, worked,

shopped and lived in these neighborhoods. The lands that became Currie Barracks were first used for militia training during the Great War. Construction of Currie Barracks began in 1934 as a Depression-era relief project to employ workers. At the time, South Calgary was a quiet neighbourhood on the edge of the city. During WW2 the army military base grew and the area buzzed with activity. Shortly after the war, Permanent Married Quarters (PMQs) for military families was built in the area that later became Garrison Woods. The Forces base was mostly closed by the late 1990s, but generations of military families have a big connection to the Marda Loop area.

MARDA LOOP GIFT GUIDE - 06 - 2021





Immerse Your Tastebuds in the best of Mexico

GIFT: Multicoloured chips, Pico de Gallo, and Fiesta dip PRICE: \$27.09 (chips \$8.39 / pico \$7.80 / dip \$10.90)

BUSINESS: Tres Marias

SPOT: 3519 19 Street SW

REACH: 403.243.5335 | WEB: tresmarias.ca



Hop into 25 Days of Surprises

GIFT: Stiegl® Beer Advent Calendar

PRICE: \$75.99

BUSINESS: Ace Liquor Discounter

SPOT: #1, 3504 19 Street SW

REACH: 403.243.4933 | WEB: aceliquor.ca



Yummy Delights All Night

GIFT: Dinner for 2

PRICE: \$100

BUSINESS: Pubblico Italian Kitchen

SPOT: 2018 33 Avenue SW

REACH: 403.455.0753 | WEB: pubblicoitaliankitchen.com



Explore A Citrus Journey

GIFT: Wana® - Sour Citrus Yuzu Gummies, 6" Glass Sherlock Bubbler Pipe, and OGEN® -

Lemon z (an ounce)

PRICE: \$218

(gummies \$8 / pipe \$20 / lemon z \$190)

BUSINESS: Marda Loop Cannabis

SPOT: #3, 2008 33 Avenue SW

REACH: 403.455.5233

WEB: dutchie.com/dispensary/corner-cannabis-calgary



Fuel for the Foodie in your life

GIFT: Bronze Package

PRICE: \$100

BUSINESS: Dedicate Healthy Kitchen &

Meal Prep

SPOT: 110, 2107 34 Avenue SW

REACH: 825.509.1151

WEB: dedicatekitchen.com



Did you know...

If you think Marda Loop is busy now, with a twist of history we could have been right across the street from the Calgary Stampede!

In 1965 it was proposed to relocate the Stampede to Lincoln Park, near where MRU is today. Check out the concept in the image here.



MARDA LOOP GIFT GUIDE - 08 -

For the person who's hard to buy for. THE BOX



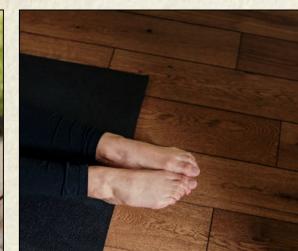
A Gift For Your Best Furry Friend

GIFT: Dental Cleaning for your dog PRICE: Ranges depending on the size PRICE: \$199 + GST of your dog

BUSINESS: Canine Companion Clinic Marda Loop

SPOT: 3409 20 Street SW REACH: 403.265.8387

WEB: caninecompanionclinic.com



A Gift that Calms Mind, Body, and Spirit

GIFT: I Month Pass BUSINESS: Bikram Hot Yoga

SPOT: 216, 2031 33 Avenue SW REACH: 403.830.3955

WEB: calgarybikram.com



Float in the Clouds

GIFT: 2 Pack Float and Sauna PRICE: \$76 (\$49 for 75 minute float / \$27 for 40 minute sauna) BUSINESS: Redox Sauna & Float Spa

SPOT: 345, 3425 22 Street SW REACH: 403.561.3377

WEB: redoxwellness.ca



The Most Fashionable Gift of All

GIFT: Shirt, Tie, or Custom work PRICE: Shirt \$135 / Tie \$50 / Custom work at varied prices depending on what you want BUSINESS: Henry's Tailoring SPOT: 2030 34 Avenue SW

REACH: 403.452.1630 WEB: henrythetailor.com



Ideal for Dancers and Prancers

GIFT: 60 min. dance class (for age 5+) **PRICE:** \$75 + **GST**

BUSINESS: Counterpoint Dance

Academy Marda Loop

SPOT: 318, 3425 22 Street SW

REACH: 403.201.5519

WEB: counterpointdancemarda.com

GIFTS FOR KIDS / KIDSAT For your kiddos and the people in your life who love to have fun.



Storytime is the Best Time

GIFT: A Book PRICE: \$10-\$25

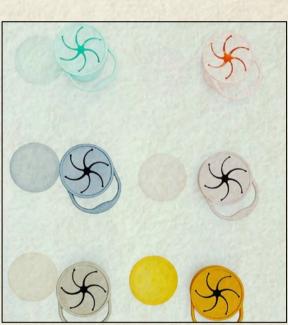
BUSINESS: Monkey Shines

Children's Books

SPOT: 113, 2215 33 Avenue SW

REACH: 403.240.1723

WEB: monkeyshinesbooks.com



Snack in Fashion

GIFT: Silicone Snack Cup

PRICE: \$21

BUSINESS: Fresh Kids

SPOT: 2040 34 Avenue SW

WEB: freshkids.ca



Wishing you a happy Holiday season and a joyous New Year! – from Marda Loop BIA



The Marda Loop BIA includes over 160 businesses that are the heart of Marda Loop: where life connects.

We are so grateful to the community that supports our local businesses and their hardworking staff.

Marda Loop BIA works to promote, improve and enliven the Marda Loop business area. Come on down to Marda Loop at any time of year and find everything you need.

Learn more: visitmardaloop.com Get social and follow us

@visitmardaloop (f) (O) (S)







