

**SPONSOR**

# EGGFEST

**APRIL 19, 2025 FROM 1 TO 4 P.M.**

**1,250 TO 1,500 EGG HUNTERS**

**30 TO 50 PARTICIPATING BUSINESSES**

**TAKING PLACE IN THE HIGH INCOME, HIGH  
ENGAGEMENT COMMUNITY OF MARDA LOOP**

## **Hoppy's Egg Sponsor - \$500**

- Table space opportunity and signage (sponsor provided) at the event HQ
- Logo on Egg Fest event page of website in the weeks leading up to the event
- 4 social media posts, including one day-of-event video
- 2 mentions in the Marda Loop BIA public email newsletter

## **Featured Bunny Stop - \$200**

- Guaranteed 10-15 minute visit to your business from the Easter Bunny Mascot for photos and social media posts
- Featured mini eggs (i.e. Cadbury cream or similar)
- Guaranteed to be included as a clue stop on Golden Egg hunt (ie. Clue #3 of 6)

## **Kids Crafts Sponsor - \$350**

- Optional Table space opportunity at the event HQ
- Signage at crafting area
- Logo on Egg Fest event page of website in the two weeks leading up to the event
- 2 mentions on social media including one video reel
- 1 mention in the Marda Loop BIA public email newsletter

## **Table Guest - \$200**

- Non-primary placement of table at Hoppy's Headquarters
- 2 mentions on social media

**FOR MORE INFO:**

**[EVENTS@VISITMARDALOOP.COM](mailto:EVENTS@VISITMARDALOOP.COM)**

