



MARDA LOOP
where life connects

SPONSORSHIP OPPORTUNITY

EGGFEST

APRIL 4TH FROM 11 A.M. TO 2 P.M.

1,250 TO 1,500 CHOCOLATE EGG HUNTERS

40 TO 50 PARTICIPATING BUSINESSES

TAKING PLACE IN THE HIGH INCOME, HIGH ENGAGEMENT
COMMUNITY OF MARDA LOOP

Golden Bunny Sponsor - \$500

- Table space at the event headquarters for your business to pop-up!
- Logo high traffic EgGFest event page on the visitmardaloop.com website
- Three social media posts, including one day-of-event video
- One curated mention in the Marda Loop BIA public email newsletter

Featured Bunny Stop - \$200

- Guaranteed visit to your business from our social team for photos and social media posts
- Mention on social media as an event sponsor and treat stop

Kids Crafts Sponsor - \$350

- Optional pop-up table space opportunity at the event HQ
- Signage at crafting area
- Logo on Egg Fest high traffic event page on the visitmardaloop.com website
- 2 mentions on social media

Table Guest - \$200

- Non-primary pop-up placement for your business at the event HQ
- Two mentions on social media day-of event

TO SPONSOR, PLEASE EMAIL
EVENTS@VISITMARDALOO.COM

